

Code	Keyword	Notes/Explanations
1	ABORIGINAL AFFAIRS	For all aboriginal affairs, used within government.
143	ACCOMODATION	Applies only to establishments that provide paid lodging, usually on a short-term basis. Examples include hotels, motels, motor inns, lodges, resorts, apartments & backpackers/hostels. Does not apply to retirement villages or nursing homes (see RETIREMENT VILLAGE), or to bars, taverns, pubs and night clubs (see BARS).
39	ACCOUNTING SERVICES	Establishments primarily engaged in professional accounting, bookkeeping, and related auditing services.
2	ADVERTISING	For any advertising agencies and related agencies. Does not include DIRECT MARKETING FIRM, GRAPHIC DESIGNER, MARKET RESEARCH FIRM, MEDIA BUYER, PUBLIC RELATIONS and SALES PROMOTION. Related keyword: MARKETING SERVICES FIRM.
4	AEROSPACE	Establishments primarily engaged in research, design, manufacture, operation, and maintenance of aerospace components, aircraft and spacecraft. Applies to aircraft, guided missiles, space vehicles, satellites, aircraft engines, propulsion units, and related parts. See also AVIATION and DEFENCE.
340	AGRICULTURAL EQUIPMENT	Applies to all agricultural, garden and farming machinery, equipment and parts. Does not apply to agricultural products such as fruit, vegetables, agricultural supplies- see AGRICULTURE. Examples include Cultivating machinery, Dairy farm machinery, Harvesting machinery, Irrigation equipment, Lawn machinery etc
5	AGRICULTURE	Applies to all land based farming practices such as cultivating soil, producing crops e.g. grain, soybeans, fruits, vegetables, cotton and raising livestock. Branches of agriculture include HORTICULTURE and LIVESTOCK. Does not apply to Farming Equipment (see AGRICULTURAL EQUIPMENT), Fishing, (see AQUACULTURE) and Timber plantations (see FORESTRY).
6	AIR FREIGHT	Companies which operate aeroplanes that transport freight domestically or internationally. For companies that arrange transportation, see FREIGHT FORWARDERS.
7	AIRLINE	A commercial enterprise/organisation that provides scheduled air flights/transportation. Related keyword: AVIATION.
8	AIRPORT	A facility used by aircraft for receiving or discharging of passengers or goods. Related keyword: AVIATION.
9	ALCOHOL	For beverages that contain alcohol such as Beer and Wine. Related keyword: BEVERAGES
339	ALTERNATIVE ENERGY	Establishments engaged in the generation of any energy source that is alternative to using fossil fuels - usually renewable energy or with a low environmental impact. Examples include compressed natural gas, ethanol, biodiesel, geothermal, wind, solar, hydroelectric, biomass, wave and tidal energy. Also applies to establishments that manufacture or market alternative energy equipment e.g. Solar Panels
10	AMBULANCE	Automotive medical unit service used to transport injured sick or incapacitated persons. Related keyword: EMERGENCY SERVICES
11	AQUACULTURE	Farming primary production of plants and animals that live in water. Applies through the vertical chain.
12	ARCHITECTS	Agency that designs buildings or similar structures.
14	ART GALLERY	Room/s where works of art are exhibited. Related keyword: ARTS & CULTURE.
15	ARTS & CULTURE	Applies to organisations that deal with historical sites, museums and similar organisations as well as extending to performing arts and art works.
16	AUCTIONEERS	Professionals who direct conduct or are responsible for a sale by auction.
17	AUTOMOTIVE	Relates to Motor Vehicles. Also applies through the vertical chain e.g. Smash repairers, Car rentals, Automotive Components and limousine companies all have AUTOMOTIVE. For establishments involved in the retail sale of new or used automobiles, see MOTOR VEHICLE DEALERS.
18	AVIATION	The science, business or operation of aircraft. Also for air charters. Applies through the vertical chain.
19	BANK	A financial institution that accepts deposits and channels money into lending activities. For non deposit taking refer to MERCHANT BANK.
20	BANKING & FINANCE	Any institution involved in Banking and any commercial activity of providing funds and capital. Also the management of money, credit banking and investments.
337	BARS	Establishments primarily engaged in the retail sale of alcoholic drinks, such as beer, spirits, wine, and liquor, for consumption on the premises. Examples include bars, taverns, RSL clubs, pubs and night clubs.

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21	BARTER	Trading, where merchandise is exchanged directly for other merchandise without the use of money.
22	BASE METALS	Non-precious or noble metals. Usually Iron, Copper, Lead, Zinc, Nickel etc. Also extends to ores e.g. Iron Ore.
24	BEVERAGES	Any consumable liquid.
26	BIOTECHNOLOGY	The development of products using living organisms/parts that improve human health, animal health and agriculture through use of biological research techniques.
27	BOATS	Vessel for travel on water such as ships and yachts. Related keyword: MARINE
28	BOOKS	Product - written work or composition that has been published.
29	BUILDING PRODUCTS	Any product made from steel, concrete, plastic or wood that is used in building and construction. E.g. Cement, bricks, kitchen and bathroom products, doors, windows etc.
31	BUSINESS ASSOCIATION	An organization that represents the interests of its members (individuals or companies). For other associations, see PROFESSIONAL ASSOCIATION and CONSUMER ASSOCIATION.
32	BUSINESS INFORMATION SERVICES	Companies that compile and provide any business related information such e.g. financial information and credit reporting.
34	BUSINESS SERVICES	An umbrella term for any establishment involved in the provision of services or works for the business market. Services sold to businesses not based on individual qualifications or not sold on a time basis. Examples include recruitment agencies, debt collectors, call centres, event organisers etc. Separate to PROFESSIONAL SERVICES.
35	CALL CENTRE	A place where telephony services are centralised with the aim of cutting costs or improving marketing or customer services. Includes telemarketing bureaus. Related keyword: OUTSOURCING.
36	CAR PARKING	An area for parking motor vehicles usually a commercial enterprise.
37	CATERING	Commercial provision of food or food related services. Applies through the vertical chain. Also applies to Convention Centres where catering is provided. Related keyword: INDUSTRIAL EQUIPMENT.
38	CHARITY	Applies to an institution or fund established and operated for altruistic purposes. Examples include most religious institutions, aged persons homes, homeless hostels, organisations relieving the special needs of people with disabilities and societies that promote the fine arts. They are non-profit and donations can be accepted.
40	CHEMICAL ENGINEERS	Establishments primarily engaged in providing professional chemical engineering services. Companies involved in the creation of new products using principles of science, mathematics, computers and economics applied to industrial processes. Examples of industries include biotechnology, plastics, rubber, food, mining and energy. Related keyword: ENGINEERS.
41	CHEMICALS	A substance produced by or used in a chemical process for direct industrial or consumer use. Examples of industrial application would be the production of agricultural chemicals, fertilizer, paint production or for medical applications. E.g. Nitrogen gas, oxygen. Related keyword: INDUSTRIAL SUPPLIES
42	CHILDRENS PRODUCTS	Any products for children and babies, ranging from prams, baby cot to toys. See also TOYS.
43	CIVIL ENGINEERS	Establishments primarily engaged in providing professional civil engineering services. They are involved in the design, construction or maintenance of public works such as bridges dams or large facilities. Related keyword: ENGINEERS.
44	CLOTHING	Anything worn by a person for covering their body such as socks, underwear, neckties. Does not include items such as external protective equipment or JEWELLERY.
45	CLUB	A formal association of people with similar interest usually membership based in hospitality and leisure. Examples include sports club, RSL clubs
47	COAL	Is a fossil fuel extracted from the ground either by UNDERGROUND MINING which is usually black coal or OPEN-CUT MINING which is usually brown coal. Major reserves of black coal are found in NSW and QLD. Related keywords: ENERGY and FUEL.
48	COLLEGE	An institution of higher education with the aim to educate and grant degrees. A post secondary institution. Tend to be small with emphasis on teaching and undergraduate education but not research. It can be part of a university. See also SCHOOL, TAFE COLLEGE. Related keyword: EDUCATION.

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49	COMMODITIES	Products traded on an authorised commodity exchange. Types of commodities include agricultural products such as grain, metals, minerals, foreign currencies, financial instruments/indexes etc.
50	COMMUNICATIONS	Organisations that provide the means of information exchange such as MEDIA, TELECOMMUNICATIONS, and POSTAL SERVICE. Also applies to companies and government agencies which deal in communications. For companies that deal in equipment such as GPS, mobiles, antennas, see TELECOMMUNICATIONS.
51	COMMUNITY SERVICES	The provision of services or works that benefits the community and especially the disadvantaged, such as welfare. Usually non-profit or government agencies.
54	CONFECTIONERY	Product - sweet foods rich in sugar. Related keywords: GROCERY and FMCG.
55	CONFERENCES & EVENTS	Applies to conference and events management companies. Also applies to convention centres.
56	CONSERVATION	The activity of preservation and protection of the natural environment, and the wise use of natural resources. See also ENVIRONMENT.
57	CONSTRUCTION	Any commercial activity involved in constructing, making additions, alterations and repair of houses, apartments, warehouses, automobile assembly plants, roads, highways, bridges, water, sewer, pipeline, communications, power lines and heavy construction. Includes contractors such as plumbing, electrical, carpentry etc. For construction equipment, see CONSTRUCTION EQUIPMENT. See also INFRASTRUCTURE.
341	CONSTRUCTION EQUIPMENT	Applies to all construction machinery and equipment. Does not apply to construction materials- see BUILDING PRODUCTS. Examples include cranes, excavating machinery and equipment, road construction and maintenance machinery, tractor-mounted equipment and other specialized machinery and equipment used in the construction and logging industries.
59	CONSUMER ASSOCIATION	An organisation of people with common interest - as Consumers. Included here are Trade Unions. For other associations see PROFESSIONAL ASSOCIATION and BUSINESS ASSOCIATION.
60	CONSUMER SERVICES	An umbrella term for any establishment involved in providing services to consumers that is not a product. E.g. health, education, child care, libraries, dry cleaning, religion etc.
61	CONVENIENCE STORE OPERATORS	Small retail store usually operating long hours carrying a limited line of high turnover goods. Includes service stations.
62	CORPORATE ADVISORS	Facilitators of Mergers and Acquisitions, but are not merchant banks. They assist in the transaction of venture capital, start-up, development/expansion or purchase of a company via a mechanism such as in a management buy out /start up. See also VENTURE CAPITAL.
63	CORRECTIVE SERVICES	Applies to Gaol operation, Prison farm operation, Prison operation, Remand centre operation
64	COURIER	Establishments primarily engaged in the delivery of individually addressed letters, parcels, and packages (generally under 45 kgs), except by means of air transportation. Delivery is usually made within a local area or between cities.
65	COURT REPORTERS	Companies that provide personnel who record trial proceedings word-for-word or related services.
66	CREDIT UNION	Non-profit cooperative organizations that provide banking and financial services, including mortgages, home improvement loans and home equity loans, to their members. Also known as Building Societies.
67	DAIRY PRODUCTS	Includes milk, yogurt, cheese, ice cream, butter and cream.
68	DEBT COLLECTORS	A company hired by lenders to recover funds that are past due or accounts that are in default.
69	DEFENCE	Applies to any organisation involved in military services or products. Military Equipment is classified under INDUSTRIAL EQUIPMENT and DEFENCE.
70	DEPARTMENT STORE OPERATOR	A large retail store offering a variety of merchandise and services and organized in separate departments. Includes on-line stores, see E-COMMERCE.
89	DIRECT MARKETING FIRM	Establishments that specialise in direct mail and mailing lists. Related keyword: MARKETING SERVICES FIRM.
73	DOMESTIC SERVICES	The provision of services or works for the domestic/household market. Includes hairdressing, lawn mowing, child care centres, etc
75	E-COMMERCE	Includes anything related to commerce on the internet. Includes all dotcoms, portals, search engines and e-commerce software.

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76	ECONOMICS	Applies to government agencies that study the production, distribution, and consumption of goods and services. Also applies to organizations that conduct research in the area of social science.
77	EDUCATION	Includes all kindergarten, schools, colleges and universities.
78	ELECTRICAL	Includes electrical products and electrical services. Does not apply to ELECTRICAL APPLIANCES.
79	ELECTRICAL APPLIANCES	Electrical goods for home use, examples includes white goods, televisions, sewing machines and coffee machines.
80	ELECTRICAL ENGINEERS	Establishments primarily engaged in providing professional electrical engineering services. Deals with the technology of electricity, especially the design and application of circuitry and equipment for power generation and distribution, machine control, and communications. Related keyword: ENGINEERS.
81	ELECTRICITY	Establishments engaged in the generation, transmission, and/or distribution of electric energy for sale.
82	ELECTRONICS	Applies to electronic components such as semiconductors, resistors, inductors, capacitors and to electronic devices /equipment used in areas such as automotive, medical and consumer.
83	EMERGENCY SERVICES	Organisations that ensure public safety such as POLICE, FIRE Brigades, and AMBULANCE Service.
84	ENERGY	Any fuels, petrol, oil, gas, coal, uranium and Geothermal Energy. See FUEL.
85	ENGINEERS	Applies to any establishment offering a branch of engineering such as CHEMICAL ENGINEERS, CIVIL ENGINEERS, ELECTRICAL ENGINEERS, MANUFACTURING ENGINEERS and MECHANICAL ENGINEERS. Examples of companies that only get ENGINEERS include computer/software engineers, aerospace engineers and nanotechnology engineers.
86	ENTERTAINMENT	Includes entertainment products such as games and videos, and entertainment services such as cinema, theatre, theme parks etc
87	ENVIRONMENT	For any organisation dealing with the Nature Environment especially in regards to conservation. /includes site remediation companies and environmental technology for air pollution control. See CONSERVATION.
88	ESSENTIAL SERVICES	An umbrella term used for organisations that provide essential services and public utilities such as gas, electricity, communication facilities, water, sewerage, emergency services etc. Does not apply to essential service equipment.
90	EXPLORATION	The process of searching for minerals, such as coal, ores and other mineral deposits. Activities include geophysical surveys and drilling. Relates keyword: MINERALS.
92	EXPORTER	A company that transports goods or merchandise from the country of origin to a foreign country, in the course of trade. As opposed to IMPORTER.
94	FACILITIES MANAGEMENT	Management of buildings and services. E.g. security, parking, waste disposal, facility services and strategic planning. Applied only to larger and/or commercial properties where the management and operation is more complex. See also PROPERTY MANAGEMENT.
95	FASHION ACCESSORIES	Includes Handbags, Wallets, Jewellery, Mens and Womens watches, Womens Footwear. See FOOTWEAR and JEWELLERY.
96	FAST FOOD	Inexpensive food such as hamburgers, pizza, chicken, milkshakes etc. Generally food is prepared and served quickly.
97	FEDERAL GOVERNMENT	An umbrella term for any federal government organisation including government businesses and statutory authorities. See also STATE GOVERNMENT, LOCAL GOVERNMENT and OTHER GOVERNMENT.
98	FEDERAL GOVERNMENT DEPARTMENT	Federal Government Departments. Examples include Department of Defence, Department of Education, Employment and Workplace Relations. Does not include their divisions or subsidiaries.
99	FILM PRODUCTION	Applies to film making companies. Related keywords: ENTERTAINMENT and MEDIA.
102	FINANCE BROKERS	Establishments primarily engaged in arranging loans for others. These establishments operate mostly on a commission or fee basis and do not ordinarily have any continuing relationship with either borrower or lender. Does not include FINANCE COMPANY.
103	FINANCE COMPANY	Establishments primarily engaged in originating loans, selling loans to permanent investors, and servicing these loans. Does not include FINANCE BROKERS.

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100	FINANCE TECHNOLOGY	Applies to organisations that deal in financial products and services. Does not include companies that provide finance, see FINANCE COMPANY. Examples include payment service companies and automated teller machines.
104	FIRE	Applies to Fire Brigades, and Fire & Safety products. Related keyword: EMERGENCY SERVICES.
105	FLEET MANAGEMENT	Establishments involved in the management of a companies vehicle fleet. This includes fleet leasing, vehicle acquisition and disposal, fuel cards, repairs, maintenance, and financing.
106	FLOOR COVERINGS	Finish material on floors, including wood strips, parquet, linoleum, vinyl, asphalt tile, rubber, cork, epoxy resins, ceramic tile, and carpeting.
107	FMCG	Fast Moving Consumer Goods, also known as Consumer Packaged Goods, are products that have a quick turnover and relatively low cost sold in supermarkets, pharmacies etc
108	FOOD	Anything edible for human or animal consumption. Does not apply to Catering equipment, see CATERING and INDUSTRIAL EQUIPMENT.
109	FOOTWEAR	Anything worn on the foot, such as shoes, slippers or socks.
110	FOREIGN AFFAIRS	Strictly only used for government agencies that handle foreign affairs such as federal government departments, consulates, embassies and high commissions.
111	FORESTRY	Applies to any organisation that manages forests, including both private companies and government agencies.
112	FRANCHISOR	Any organisation offering franchising. Does not include franchisees.
113	FREIGHT FORWARDERS	Establishments primarily engaged in furnishing shipping information and acting as agents in arranging transportation for freight and cargo. Usually do not own fleet and only deal in the arrangement.
114	FRIENDLY SOCIETY	Are usually non-profit and set up for insurance-like purposes. Examples include health insurance, funeral benefits, education benefit programs etc
115	FUEL	Any material that can be processed to produce energy. Includes coal, gas, oil, nuclear and wood. Related keyword: ENERGY.
116	FUND MANAGER	Actively manages a mix of securities, real estate, cash etc. Ownership in companies is usually limited to 0-5%. See also INVESTMENT COMPANY and HOLDING COMPANY.
117	FUNERAL DIRECTORS	Establishments involved in the management of funerals.
118	FURNITURE	Includes residential & office furniture. Examples include desks, chairs, tables, seats, couches, beds, filing cabinets, bookcases etc. Does not include built-ins or kitchen/bathroom fit outs. For office furniture, see also OFFICE EQUIPMENT.
119	GAMING	Applies to casino gambling such as slot machines, poker, blackjack, dice games, online casino's etc. Does not apply to computer and video games or to race track gambling.
120	GAS	Includes natural gas, manufactured gas, propane-air gas or any mixture of hydrocarbons or of hydrocarbons and non-combustible gases. Related keyword: ENERGY and FUEL where applicable.
121	GENERAL INSURANCE	Establishments that offer policies such as home and contents, car, landlords, business, travel, fire & theft and asset insurance. Related keyword: INSURANCE UNDERWRITERS. Does not include HEALTH INSURANCE or LIFE INSURANCE.
122	GIFTWARE	Includes home wares, hampers, home décor items, cutlery sets, coin boxes etc
123	GLASS PRODUCTS	Any product made out of glass such as windows, drinking vessels-cups and bottles, mirrors, eyewear etc
124	GOLD	A precious metal which includes bullion, gold coins etc. Related keyword: PRECIOUS METALS.
126	GOVERNMENT ASSOCIATION	Are set up by local governments / councils to serve their members. Also applies to political associations.
127	GOVERNMENT BUSINESS	Organisations established by a government, used to exercise some of the powers by the government, and can either be profitable or non profit. Also known as Government Business Enterprises. Examples include Australia Post, ANSTO, WorkCover and RailCorp. Also applies to statutory authorities.
128	GRAPHIC DESIGNER	Establishments primarily engaged in providing commercial art or graphic design services for advertising agencies, publishers, and other business and industrial users. Related keyword: MARKETING SERVICES FIRM.
130	GROCERY	Includes foodstuffs and various household supplies.
131	HABERDASHERY	Includes ribbons, patches, applique, beads and buttons.
132	HARDWARE	Includes handsaws, saw blades, brads, staples, tacks, bolts, nuts, rivets, and screws. Does not include computer hardware, see IT HARDWARE.

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133	HEALTH CARE	Applies to products and services such as surgical and medical equipment, hospitals, nursing care facilities, home health care services, clinics, rehabilitation centres.
135	HEALTH INSURANCE	Insurance covering hospital and medical care or lost income arising from an illness or injury. Related keyword: INSURANCE UNDERWRITERS.
136	HEATING & COOLING	Any equipment related to heating and cooling such as air conditioners, fans, refrigerators, freezers, heaters and solar heaters, stoves and steam boilers.
137	HIGH TECHNOLOGY	Technology that involves highly advanced or specialized systems or devices. Examples include technological cutting edge biotechnology, microprocessors, and fibre optics.
138	HIRE & RENTAL	Hire or rental of any products or services e.g. car and equipment rentals.
139	HOLDING COMPANY	A company whose sole function is to own and control other companies. Ownership in these companies range from 50-100%. Companies holding securities, but which are predominantly operating companies themselves are classified according to the kind of business operated. Companies which only consist of a board of Directors and control other companies are considered holding companies. See also INVESTMENT COMPANY and FUND MANAGER.
140	HORTICULTURE	Applies to plants, seeds, nursery products and services. Related keyword: AGRICULTURE.
142	HOSPITALITY	An umbrella term for any organisation that is involved in hotels, food service, casinos, entertainment and tourism. Examples include RSL Clubs, hotels, restaurants, cinemas etc. Is not used to describe equipment see CATERING
141	HOSPITALS	Includes skilled nursing care facilities, general medical and surgical hospitals, psychiatric hospitals and specialty hospitals such as rehabilitation, children's hospitals, maternity hospitals etc. Does not apply to nursing homes, see RETIREMENT VILLAGE.
144	HOUSEHOLD PRODUCTS	Items found in supermarkets that are not food or personal care products. Includes crockery, cutlery, brooms, and pet cages/equipment.
145	HOUSING	Government establishments primarily engaged in planning, administration and research for housing programs.
146	HYDRAULIC	Any equipment or machinery that is operated or moved by fluids such as oil or water. Examples include pumps, hydraulic brakes, hydraulic cylinders etc. See also PNEUMATIC.
148	IMMIGRATION	Applies to government agencies and immigration consultancy practices.
150	IMPORTER	A company which brings foreign goods or merchandise into the country. As opposed to EXPORTER.
153	INDUSTRIAL COMPONENTS	Products sold to businesses that form part of the final product. Examples include bearings, electric motors, v-belts, conveyor components, automotive components etc. May be used in combination with other keywords such as ENVIRONMENT, ELECTRICAL, ELECTRONICS, AUTOMOTIVE etc. See also INDUSTRIAL EQUIPMENT and INDUSTRIAL SUPPLIES.
154	INDUSTRIAL DESIGNERS	Develop and prepare products for manufacture such as models and prototypes, to demonstrate and test product designs. See also MANUFACTURING ENGINEERS.
155	INDUSTRIAL EQUIPMENT	Applies to industrial machinery and equipment. Examples include chainsaws, crushing machinery, food manufacturing machinery, tractors etc. See also INDUSTRIAL COMPONENTS and INDUSTRIAL SUPPLIES.
157	INDUSTRIAL RELATIONS	Government and non-government agencies working with employees and employers in workplace relations. Includes trade unions.
158	INDUSTRIAL SUPPLIES	Items sold to businesses not forming part of the final product. Examples include abrasives, ink, pharmaceuticals, chemicals, paints, food ingredients, animal feed etc. See also INDUSTRIAL COMPONENTS and INDUSTRIAL EQUIPMENT.
160	INFRASTRUCTURE	Refers to the construction or operation of highways and bridges, mass transit, airports and airways, water supply and water resources, waste-water management, solid-waste treatment and disposal, electric power generation and transmission, telecommunications etc. Does not apply to IT infrastructure.
161	INSURANCE	An umbrella term used for establishments primarily engaged in insurance activities such as INSURANCE BROKERS, INSURANCE UNDERWRITERS, HEALTH INSURANCE, GENERAL INSURANCE, LIFE INSURANCE and REINSURANCE.
162	INSURANCE BROKERS	Agents primarily representing one or more insurance carriers, or brokers not representing any particular carriers primarily engaged as independent contractors in the sale or placement of insurance contracts with carriers.

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163	INSURANCE UNDERWRITERS	Establishments primarily engaged in underwriting general, life and health insurance. Related keywords: HEALTH INSURANCE, GENERAL INSURANCE, LIFE INSURANCE. Does not apply to brokers and agents, see INSURANCE BROKERS.
164	INTELLECTUAL PROPERTY	Applies to all government agencies and private organisations that deal in IP rights such as trade secrets, patents, registered designs, trade marks, copyright etc. Examples include IP research institutes, consultancies and specialist IP legal firms. Does not apply to companies which have products that are considered IP.
165	INTERIOR DESIGNERS	Establishments engaged in the planning, decoration and furnishing of an architectural interior. Keyword may overlap with CONSTRUCTION and ARCHITECTS.
166	INTERNET SEARCH ENGINE	A website which provides a search engine for gathering and reporting information. Examples include Google Australia and Yahoo! 7. Related keyword: PORTAL.
168	INTERNET SERVICE PROVIDER	A company that supplies individuals and businesses with access to the Internet. Related keyword: TELECOMMUNICATIONS and IT SERVICES.
169	INVESTMENT ADVISERS	Establishments primarily engaged in furnishing investment information and advice to companies and individuals, concerning securities and commodities on a contract or fee basis. Also known as Financial Planners.
170	INVESTMENT COMPANY	A company whose main business is to use its capital to invest in other companies. They may have an active role/ say in the management of the companies it invests into. Investment range is 5% to 50%. See also HOLDING COMPANY and FUND MANAGER
171	IT CONSULTANTS	Establishments primarily engaged in professional IT consultancy often implementing, deploying, and administering IT systems. Related keyword: IT INDUSTRY.
53	IT HARDWARE	Applies to any hardware device such as a computer and peripherals that are connected to a computer such as printers, modems, networking gear, mouse etc. Related keyword: IT INDUSTRY.
159	IT INDUSTRY	Applies to organisations involved in software, IT hardware, systems integration and IT consultancy.
172	IT SERVICES	The provision of computer and internet related services to businesses and consumers including computer repair, machine leasing/rental, disaster recovery, data input and processing and web hosting. Does not include IT SYSTEMS INTEGRATORS, IT CONSULTANTS, IT SOFTWARE DEVELOPER and IT WEBSITE DEVELOPMENT. Related keyword: IT INDUSTRY.
335	IT SOFTWARE DEVELOPER	An organisation that designs software and writes the programs. Software development includes the design of the user interface and program architecture, as well as programming the source code. Also known as software engineering. Separate to IT SOFTWARE VENDOR. Related keyword: IT INDUSTRY.
334	IT SOFTWARE VENDOR	An organisation that sells software, either RETAIL or WHOLESALE. Includes software services such as training and consultancy. Does not include IT SOFTWARE DEVELOPER. Related keyword: IT INDUSTRY.
303	IT SYSTEMS INTEGRATORS	A company that specialises in integrating systems. Generally used in IT field and defence industry. Related keyword: IT INDUSTRY.
330	IT WEBSITE DEVELOPMENT	A company that develops web pages, websites and web applications using HTML, CSS and images. Related keyword: IT INDUSTRY.
173	JEWELLERY	Includes necklaces, rings, bracelets, watches etc.
174	JUSTICE	Government establishments primarily engaged in providing legal counsel to or prosecution for their governments and operation or administration of crime prevention programs. Includes all courts and tribunals. Related keyword: LEGAL SERVICES.
175	LANDSCAPE ARCHITECTS	Landscape architects mainly cover land areas as opposed to ARCHITECTS who cover building construction. Landscape architects plan and design for projects such as parks, playgrounds, housing subdivisions, pools, courtyard gardens, water landscapes, commercial, industrial and residential sites. See also TOWN PLANNERS
176	LAUNDRY SERVICES	The provision of industrial laundry services.
178	LEATHER PRODUCTS	A material made from animal skins and hides. It can be used in footwear, clothing, purses, bags etc.
179	LEGAL SERVICES	Establishments which are headed by members of the bar and are primarily engaged in offering legal advice or services. Applies to legal firms, legal chambers, legal aid, legal government agencies such as Office of the Director of Public Prosecutions and to courts and tribunals.

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180	LEISURE	Includes public places, parks, gardens, zoos and recreational facilities.
181	LIBRARY	Establishments primarily engaged in providing library services, including the circulation of books and other materials for reading, study, and reference.
182	LIFE INSURANCE	Establishments primarily engaged in underwriting life insurance. Related keyword: INSURANCE UNDERWRITERS.
183	LIVESTOCK	Applies to all farm animals, such as beef cattle, dairy cows, sheep, pigs, chickens, goats and turkeys. Includes farming, artificial insemination services, slaughtering, veterinary services, prepared feed etc. Related keyword: AGRICULTURE.
184	LOCAL GOVERNMENT	An umbrella term for any government council or local government shire in Australia. In NZ applies to local councils, district councils and regional councils.
185	LOGISTICS	Applies to companies that cover warehousing and storage facilities.
186	LOYALTY PROGRAMS	Establishments primarily engaged in offering reward & incentive programs based on membership. E.g. FlyBuys.
187	LUGGAGE	Travellers baggage, suitcases, boxes etc.
188	MAGAZINES	A periodical publication containing a variety of articles. Related keyword: MEDIA. Also see PRINTER and PUBLISHER.
189	MAILING HOUSE	Establishments primarily engaged in handling envelope stuffing, labelling and the actual mailing of direct mail.
190	MAINTENANCE	Establishments primarily engaged in furnishing, cleaning and maintenance services. Includes maintenance of factories and capital equipment. General contractors and special trade contractors primarily engaged in building repair work are classified in CONSTRUCTION.
191	MANAGEMENT CONSULTANTS	Establishments primarily engaged in business consulting services. Virtually applies to all consultants including data analysis, remuneration packaging, general management consultants, and administrative management consultants.
192	MANCHESTER	Household linen. E.g. bedding, sheets, towels, tablecloths, quilts, bed sheets.
193	MANUFACTURING	Any industry that makes products from materials by the use of manual labour or machines. Does not apply to Manufacturing Equipment or MANUFACTURING ENGINEERS if they do not also engage in manufacturing activities.
194	MANUFACTURING ENGINEERS	Establishments primarily engaged in providing professional manufacturing engineering services. They direct and coordinate the processes for making things from the beginning to the end. See also INDUSTRIAL DESIGNERS. Related keyword: ENGINEERS.
195	MARINE	Applies to stevedores, ports, shipping companies and marine crafts such as wave skis, dinghies, canoes, boats etc.
196	MARKET RESEARCH FIRM	Establishments primarily engaged in performing marketing, opinion, and other economic, sociological, and educational research. Related keyword: MARKETING SERVICES FIRM.
333	MARKETING SERVICES FIRM	Includes all Advertising Firms, Direct Marketing Firms, Graphic Designers, Market Research Firms, Media Buyers, Public Relations Consultants and Sales Promotion Firms.
197	MATERIALS HANDLING	Used with INDUSTRIAL EQUIPMENT. Applies to equipment such as forklifts, cranes, lifting equipment, conveyor belts, pallet conveyors etc.
198	MEAT PRODUCTS	Flesh and other edible parts of animals. Includes beef, lamb, veal, pork, rabbit, chicken, pigeon, heart, kidney etc. Related keywords: FOOD and GROCERY.
199	MECHANICAL ENGINEERS	Establishments primarily engaged in providing professional mechanical engineering services. Deals with planning, designing, installation, operation and maintenance of tools, engines, machines, and other mechanically functioning equipment. Related keyword: ENGINEERS.
200	MEDIA	Channels of communication that serve many diverse functions, such as offering entertainment, communicating news and information, or displaying advertising messages. Examples include newspapers, magazines, directories, newsletters, radio, television, outdoor advertising, billboards, posters in airports and direct mail media.
201	MEDIA BUYER	Establishments primarily engaged in the purchase of time and space for the delivery of advertising messages in the media. Related keyword: MARKETING SERVICES FIRM.
202	MEDICAL	Applies to surgical, dental and medical instruments, apparatus, supplies and equipment. Also applies to offices and clinics of doctors of medicine such as dentists, pathologists, veterinary practices, radiologists etc.

Code	Keyword	Notes/Explanations
203	MERCHANT BANK	A bank which deals mostly in international finance, long term loans to companies and underwriting. They usually do not provide normal banking services to the general public with the exception of Macquarie Bank. Examples include JP Morgan, and Goldman Sachs.
204	METAL PRODUCTS	Applies to all products made out of metal.
205	MINERALS	Includes explorers and producers involved in base metals, gold, precious metals, minerals sands, salt, diamonds, iron ore and other steel related ores.
206	MINING	An umbrella term for any establishment engaged in extracting ore or minerals from the ground such as iron, copper, lead, zinc, gold, silver, uranium, coal, petroleum, gas, stones etc. Also applies to exploration companies- see EXPLORATION. Does not apply to mining machinery and equipment, see MINING EQUIPMENT.
342	MINING EQUIPMENT	Applies to all mining machinery and equipment. Examples include coal breakers, mine vehicles, mineral cleaning machinery, concentration machinery, core drills, coal cutters, portable rock drills, and rock crushing machinery.
338	MOTOR VEHICLE DEALERS	Establishments primarily engaged in the retail sale of new or used automobiles. These establishments frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. Also applies to the retail sale of vans, trucks and motor cycles. Related keyword: AUTOMOTIVE. Excludes the wholesale and distribution of automobiles, trucks and trailers, see AUTOMOTIVE under 08-Wholesale/Distribution.
209	MUSEUM	Establishments primarily engaged in the operation of museums.
210	MUSIC	Applies to orchestras, opera venues and government agencies. Separate to MUSIC PRODUCTS.
211	MUSIC PRODUCTS	Applies to records / CD's and musical instruments. Related keyword: ENTERTAINMENT.
212	NATURAL HEALTH PRODUCTS	Applies to vitamins and minerals, herbal remedies, homeopathic medicines, traditional medicines, probiotics etc
213	NEWSPAPERS	A daily or weekly publication on folded sheets. Related keyword: MEDIA. Also see PRINTER and PUBLISHER.
214	OFFICE EQUIPMENT	Applies to photocopiers, micro-film equipment, safes and vaults, accounting and adding machines, calculating machines, cash registers, duplicating machines, mailing machines. Does not apply to office furniture or supplies, see FURNITURE and OFFICE SUPPLIES.
215	OFFICE SUPPLIES	Applies to pens, writing paper, notebooks, post-It notes, scissors, erasers, computer diskettes, binders, slides, file folders, labels, fax paper, envelopes etc. See also STATIONERY and OFFICE EQUIPMENT.
216	OIL	Applies to petroleum (fuel oil, diesel oil, petrol). See also GAS. Related keyword: ENERGY and FUEL. Does not apply to food oils.
218	OPEN-CUT MINING	The extraction of rock or minerals at or near the surface of the ground. Typical open cut grades include gold, nickel, copper, clay and brown coal. As opposed to UNDERGROUND MINING. Does not include exploration companies, see EXPLORATION.
219	OPTICAL PRODUCTS	Applies to binoculars, microscopes, prisms, lenses, spectacles, sunglasses etc.
221	OTHER FINANCIAL INTERMEDIARIES	An umbrella term for any organisation that is involved in investment, fund management, superannuation, stock brokerage, finance brokerage, investment advising and other miscellaneous sectors not covered by BANKING & FINANCE.
222	OTHER GOVERNMENT	Applies to consulates, embassies and high commissions. See also FOREIGN AFFAIRS.
223	OUTSOURCING	Establishments primarily engaged in the management and/or day-to-day execution of an entire business function. Examples of outsourcing functions include HR/ recruiting, IT, call centre, bookkeeping, payroll etc.
224	PACKAGING	Applies to companies involved in packaging products such as food, wine etc. Also applies to containers and any other components used in packaging.
225	PAPER PRODUCTS	Any product made out of paper such as books, newspapers, toilet paper, printing paper etc
226	PARKS & WILDLIFE	Applies to both government agencies involved in regulation, supervision and control of parks and wildlife. Also applies to national parks, botanical gardens, zoos, wildlife sanctuaries etc.
227	PERSONAL CARE PRODUCTS	Applies to hair and skincare supplies, body lotions, soaps, toothpaste, deodorants etc.
229	PETS	Applies to any products or services related to pets such as pet food manufacture and animal veterinary practices etc.

Code	Keyword	Notes/Explanations
231	PHARMACEUTICALS	A chemical drug or medicine. Does not apply to PHARMACY.
232	PHARMACY	Establishments engaged in the retail sale of prescription drugs, proprietary drugs, and non-prescription medicines, and which may also carry a number of related lines, such as cosmetics, toiletries and merchandise.
233	PHOTOGRAPHIC	Establishments primarily engaged in still or video portrait photography for the general public, advertising agencies, publishers, and other business and industrial users. Also engaged in developing film and in making photographic prints and enlargements for the trade or for the general public.
234	PHOTOGRAPHIC EQUIPMENT	Applies to cameras, videos, lens, photoflash equipment, tripods etc
235	PLASTIC PRODUCTS	Any product made out of plastic such as food containers, drink bottles, plumping pipes, supermarket bags etc
236	PNEUMATIC	Any equipment or machinery that is operated or moved by air or gas. Examples include pneumatic drill (jackhammer), pneumatic nail gun, air compressors, vacuum pump, air brakes etc. See also HYDRAULIC.
237	POLICE	Government establishments primarily engaged in law enforcement, traffic safety, police and other activities related to the enforcement of the law and preservation of order. Related keyword: EMERGENCY SERVICES.
238	POLITICS	Includes Legislative Assembly Office, Department of Parliamentary Services.
239	PORTAL	Applies to online trade exchanges, web searching portals, online news portals, discussion groups and forums etc
240	POSTAL SERVICE	Establishments primarily engaged in the delivery of individually addressed letters, parcels, and packages. Examples include Australia Post and New Zealand Post.
241	POWER GENERATION	Applies to equipment and machinery such as gas turbines, large generators, large steam turbines, transmission equipment, solar power generators, boilers etc. Also applies to coal fired power stations, hydroelectric power stations etc. Keyword may be used with INDUSTRIAL EQUIPMENT.
242	PRECIOUS GEMS	Applies to diamonds, opals, precious gemstones, pearls, ruby gemstones etc.
243	PRECIOUS METALS	Applies to gold, silver and platinum.
244	PRIMARY INDUSTRY	An umbrella term for any business in AGRICULTURE, AQUACULTURE, FORESTRY, HORTICULTURE, LIVESTOCK and VITICULTURE. Does not apply to equipment used in above fields.
245	PRINTER	Any company which print in-house. Includes commercial printing, media companies which print there own newspapers, magazines. Related keyword: MANUFACTURING. Does not include printing equipment.
247	PROFESSIONAL ASSOCIATION	An organization that represents the interests of its members who practice an occupation or profession which is attached to a professional occupation. Members may include public servants, academics, employees and students.
248	PROFESSIONAL SERVICES	An umbrella term for establishments that provide all types of services to business or public by specially trained professionals usually with a degree. The service provider must have obtained a license or legal authorisation to practice. Examples include management consultants, dental and medical practices, consulting engineers, solicitors, accountants etc. Separate to BUSINESS SERVICES.
249	PROJECT MANAGEMENT	Involves the overall planning and co-ordination of a project from inception to completion.
250	PROMOTIONAL PRODUCTS	Items that are customized for example an organisations logo or brand. Often used as giveaways to promote a brand. See also GIFTWARE
251	PROPERTY	An umbrella term for any establishment involved in commercial or residential real estate. This includes property managers, property developers, real estate agents etc Does not apply to property fund managers.
253	PROPERTY DEVELOPMENT	Companies that are involved in land development, building development or both. Keyword may be used with CONSTRUCTION.
254	PROPERTY MANAGEMENT	Operation of property as a business, including rental, rent collection, leasing, maintenance and repair.
255	PROPERTY VALUERS	Property valuation for commercial and residential properties. For items other than property see VALUERS.
256	PUBLIC RELATIONS	Marketers that engage in public relations that is intended to create goodwill for a person or institution. Related keyword: MARKETING SERVICES FIRM.
257	PUBLIC TRANSPORT	A communal form of mass transport other than private car. Includes taxi, rail, bus, light rail, as well as private operators of buses and taxis
258	PUBLISHING	Establishments that publish newspapers, periodicals, books, directories etc. If printing is done in-house, keyword may be used with PRINTER. If publishing is media related, keyword may be used with MEDIA.
259	QUALITY ASSURANCE	Applies to any organisation that provides quality assessment and quality improvement. Also applies to regulatory organisations.

Code	Keyword	Notes/Explanations
260	QUANTITY SURVEYORS	Professionals trained in construction costs and contracts associated with the construction industry.
261	RADIO STATION	A station equipped to engage in radio communication or radio broadcasting. Related keyword: MEDIA.
336	RADIOACTIVE METALS	A luminous metallic element, such as actinium, radium, plutonium or uranium. For Uranium companies also use keywords FUEL and ENERGY.
263	RAILWAY	Applies to any products and services related to land transport of passengers and goods along railways or railroads e.g. rail equipment- tracks, railway operators.
264	REAL ESTATE AGENTS	Establishments primarily engaged in renting, buying, selling, managing and appraising real estate.
265	RECORDS MANAGEMENT	The practice of identifying, classifying, archiving and sometimes the controlled destruction of records.
266	RECRUITMENT CONSULTANTS	The practice of advising and helping companies with their recruitment efforts. Does not include Model Agencies.
267	REINSURANCE	The business of insuring insurance companies.
268	RELIGION	Applies to any organisation that represents a system of religious beliefs. Includes Churches, Religious Community Service Providers etc
269	REMOVALISTS	Transportation of goods either domestically or internationally. Includes commercial or residential clients.
270	RESEARCH & DEVELOPMENT	Applies to any research and technological development activities. Usually directed at developing new products or procedures. If there are physical products manufactured, keyword can be used with MANUFACTURING. Related keyword: SCIENTIFIC.
272	RESTAURANT	Any establishment where meals can be bought and eaten. Includes cafes.
273	RETAIL	Sale of goods or commodities in small quantities directly to consumers in contrast to WHOLESALE. Does not apply to retail point of sales equipment or shop fitters.
274	RETIREMENT VILLAGE	Housing for retirees and seniors. For Nursing Homes, use keyword with HEALTH CARE.
275	RISK MANAGEMENT	Any product or service that is related to the process of identifying, assessing and controlling risks e.g. actuaries/loss adjustors, risk management software. Does not apply to insurance companies where it is implied they also would offer risk management.
276	ROAD FREIGHT	Companies which operate local or long-distance trucking of goods. For companies that arrange transportation see FREIGHT FORWARDERS.
277	ROAD SERVICE	Motor clubs such as NRMA, RACV provide to their members, services for vehicles including jump starting, towing and changing a flat tire.
278	RUBBER PRODUCTS	An elastic hydrocarbon polymer. Includes rubber bands, tyres, and condoms.
279	SAFETY	Any product or service related to the condition of being safe. Includes safety or protective products such as traffic safety equipment and fire extinguishers. Also applies to organisations that offer safety services such as OH&S consultants and Maritime Safety and Rescue Organisations.
280	SALES PROMOTION	Promotion that supplements or coordinates advertising e.g. sweepstakes, special displays, coupons, promotional discounts, contests, gift offers. Related keyword: MARKETING SERVICES FIRM.
281	SCHOOL	An educational institution for young people i.e. primary and secondary school.
282	SCIENTIFIC	Any product or service relating to or employing the methodology of science e.g. scientific products, geological engineering services.
283	SEA FREIGHT	Companies which operate waterborne vessels that transport freight on the open seas or inland waters. Related keyword: MARINE. For shipping agents that arrange transportation, see FREIGHT FORWARDERS.
284	SEAFOOD	Applies to any product or service that is related to edible fish or shellfish from the sea.
285	SECURITY	Applies to any product or service that gives or assures safety e.g. alarms, locksmiths, CCTV systems, intercoms.
286	SHOPPING CENTRE OPERATOR	A company that operates a building or set of buildings that contain retail stores which it leases out.
287	SIGNS	Any displayed structure bearing lettering or symbols e.g. flashing neon signs, traffic signs, non-electronic display signs
288	SOFT FURNISHINGS	Any decorative item that is not a piece of furniture e.g. curtains, blinds, cushion, covers etc.
290	SPORT	Applies to any organisation that is connected to an activity involving physical exertion and skill. E.g. Sporting Clubs and government sport agencies.
291	SPORTING GOODS	Any object used for sport or exercise. E.g. balls, bats, wickets, weights, equipment for the gym etc

Code	Keyword	Notes/Explanations
292	STATE GOVERNMENT	An umbrella term for any state government organisation including government businesses and statutory authorities. Does not apply to any government agencies in NZ. See also FEDERAL GOVERNMENT, LOCAL GOVERNMENT and OTHER GOVERNMENT.
293	STATE GOVERNMENT DEPARTMENT	State Government Departments. Does not include their divisions or to any government agencies in NZ.
294	STATIONERY	Includes paper and office supplies such as envelopes, notepads, pens, pencils, erasers, paper clips, staples etc. Related keyword: OFFICE SUPPLIES.
295	STEEL FABRICATION	A process which involves metal preparation (placed into a furnace and melted down), welding and assembly. Related keyword: METAL PRODUCTS.
296	STOCK EXCHANGE	Provides facilities for stock brokers and traders, to trade company stocks and other securities. Includes futures and options exchanges.
297	STOCKBROKER	A company which buys and sells stocks on behalf of another person or company. Includes futures brokers.
298	STORAGE	Depository for goods. Includes warehouses and large containers.
299	SUPERANNUATION FUND	A concessionally taxed investment fund for superannuation monies.
300	SUPERMARKET OPERATOR	A large self-service retail market that sells food and household goods.
301	SURFACE COATINGS	Any substance applied to other materials to change the surface properties, such as colour, gloss, resistance etc. Includes paints and varnishes.
304	TAFE COLLEGE	Vocational education and training provider.
305	TAXATION	Applies to all governmental agencies that fall under taxation. Does not apply to CHARTERED ACCOUNTANTS.
307	TELECOMMUNICATIONS	Any communication using an electronic (radio, telephone, telegraph) transmission system. Examples include GPS, mobiles, antennas.
308	TELEVISION	Transmission and reception of still or moving images. Includes television stations. Also applies to distribution of television programs and products. Related keyword: MEDIA.
309	TEXTILES	Any material made from fibres or other extended linear materials such as thread or yarn, includes fabric and cloth. Applies to animal textiles such as wool, cashmere, silk, plant textiles such as hemp, mineral textiles such as glass fibres, and synthetic textiles such as polyester and nylon.
310	TOBACCO	Leaves of the tobacco plant dried and prepared for smoking or ingestion.
311	TOURISM	Applies to any organisation that provides tours and services for tourists. Does not apply to travel agents- see also TRAVEL AGENTS.
312	TOWN PLANNERS	Involved in determining and drawing up plans for the future physical arrangement and condition of a community.
313	TOYS	A product used in play by children, adults or pets. Keyword may be used with CHILDRENS PRODUCTS.
314	TRADE UNION	Any association of workers which promote and protect the welfare, interests, and rights of its members. Related keyword: INDUSTRIAL RELATIONS and CONSUMER ASSOCIATION.
315	TRADING COMPANY	A company that provides a link between buyers and sellers in different countries
316	TRAINING	Teaching of vocational or practical skills and knowledge.
317	TRANSPORT	An umbrella term for any organisation involved in the system of transporting passengers or goods in a particular country or area. Also applies to government agencies such as Department of Transport. Does not apply to transport products or equipment.
318	TRAVEL AGENTS	Attends to the details of transportation, itinerary, and accommodations for travellers.
319	TRUSTEE SERVICES	A corporation or government agency that holds legal title to the property of a person or a company and has the duty to hold and manage the trust for the benefit of the beneficiaries. Includes custodian services.
320	UNDERGROUND MINING	The extraction of valuable minerals or other geological materials from beneath the surface of the ground. As opposed to OPEN-CUT MINING. Typical underground grades include gold, uranium, black coal, oil and gas. Does not include exploration companies, see EXPLORATION.
321	UNIVERSITY	An institution of higher education and of research, which grants academic degrees at all levels (bachelor, master and doctor) in a variety of subjects.
322	VALUERS	Determines the monetary worth of a possession for all items other than property, see PROPERTY VALUERS.
323	VARIETY STORE OPERATOR	Retail store carrying a variety of items in the low and popular price ranges, targeted for the family market. Sell items such as apparel, womens accessories and gift items.
324	VENTURE CAPITAL	Capital provided by outside investors for financing of new, growing and early start phase. Generally high-risk investments. See also FINANCE COMPANY.

Code	Keyword	Notes/Explanations
325	VITICULTURE	The science, production and study of grapes grown on a vineyard.
326	WASTE MANAGEMENT	Collection, transport, processing (waste treatment), recycling or disposal of waste materials. Also applies through the vertical chain for all services and products E.g. recycling, industrial equipment. Also applies to sewerage treatment plants handled by large utilities such as Sydney Water, refuse waste treatment plants and landfills.
327	WATER	Used for those who are treating, supplying or regulating water (not bottled water).
328	WATER TREATMENT	Physical and chemical processes for making water suitable for human consumption and other purposes such as water used in irrigation. Includes water filtration and treatment plants, large utilities such as Water Corporations.
329	WEAPONS	An instrument of attack or defence. Weapons manufacture e.g. Lockheed Martin.
71	WHOLESALE	Markets or sells merchandise in large quantities to retailers and business users. Also known as wholesalers, distributors and bulk suppliers. See RETAIL for companies that retail directly in small quantities to consumers.
331	WINE	A beverage made of the fermented juice of any of various other fruits or plants. Related keyword: BEVERAGES.
332	WOOD PRODUCTS	Any product developed from wood. Includes lumber, veneer and plywood, furniture, poles, piling and composite wood products.